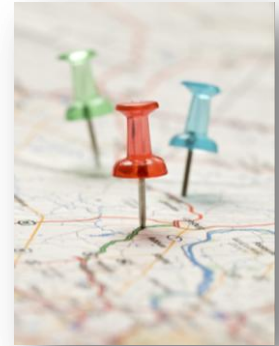


Useful tools for planning your route to financial confidence

The Financial Planning Standards Council (FPSC[®]) holds a Financial Planning Week annually to educate and promote financial planning to Canadians. This year it will be held November 20 to 26.

The purpose of the week is to educate Canadians on the importance of financial planning and of using a Certified Financial Planner[®] (CFP[®]) to help them reach their goals.



Consumer financial planning website

In conjunction with the week, the FPSC[®] is providing access to a wealth of information and resources via their commercial-free consumer website: www.financialplanningforcanadians.ca. The website is broken down into 3 sections as outlined below:

- **Life Happens:** This section includes articles regarding unexpected family life events impacting financial health as well as financial issues at each stage of life.
- **Here's the Plan:** Information and articles provide the necessary tools to assist with understanding the financial planning process.
- **Make Your Voice Heard:** The current lack of consumer protection and public policy is discussed in a short video called 'Matter of Trust'.

What is a Certified Financial Planner[®]?

A Certified Financial Planner[®] is a professional that has met and maintained strict licensing and education requirements. In a recent FPSC[®] survey, 64% of respondents indicated their financial professional was a trusted source of advice, and, 62% stated that they felt it helped them to develop a customized long-term plan to assist them to achieve their goals.

Reuter Benefits support

The Reuter Benefits team includes CFP[®] professionals. For assistance with your financial and retirement planning, contact Reuter Benefits by phone at 1-800-666-0142 or by email at retire@reuterbenefits.com.

You can also learn more about the FPSC[®] and access other information and resources at their website at www.fpsc.ca, or the Institut québécois de planification financière (IQPF) at www.iqpf.org.