

Useful tools on the path to financial confidence

The Financial Planning Standards Council (FPSC®) holds a Financial Planning Week each year to educate and promote financial planning to Canadians. This year it will be held November 15 to 21.

During that week, the Council will use print, television and social media to reach out to Canadians about the importance of financial planning and of using a Certified Financial Planner® (CFP®) so that they can take control of their financial future with confidence.



New consumer financial planning website

In conjunction with Financial Planning Week, the FPSC is providing access to their new commercial-free consumer website: www.financialplanningforcanadians.ca. The website is a valuable tool that provides access to helpful information from Canadian financial planning experts. It is broken down into 3 sections:

- **Life Happens:** This section includes articles that speak to unexpected family life events and their impact on a family's financial health.
- **Here's the Plan:** Information and articles provide Canadians with access to information and tools to enable them to make informed choices. Articles illustrate how using a qualified financial planner can help the consumer gain confidence in their financial future.
- **Make Your Voice Heard:** The current lack of consumer protection and public policy is discussed and there is an opportunity to view a video and participate in a short opinion poll.

Additional financial planning resources

We encourage you to visit the www.financialplanningforcanadians.ca website and also remind you that the Reuter Benefits team of professionals includes CFP® professionals. For assistance with your financial and retirement plan, contact Reuter Benefits by phone at 1-800-666-0142 or by email at retire@reuterbenefits.com. You can also learn more about the FPSC, and access other information and resources at the FPSC website at www.fpsc.ca, or the Institut québécois de planification financière (IQPF) at www.iqpf.org.