

November 2013

Let Financial Planning Week Inspire You To Create Your Road Map To Financial Well Being

As part of an ongoing campaign to make financial planning more a part of Canadians' lives, the Financial Planning Standards Council (FPSC®) and the Institut québécois de planification financière (IQPF) held its annual Canada-wide Financial Planning week during November 17-23. FPSC is a not-for-profit organization that certifies financial planners, develops and enforces professional standards, and is dedicated to helping Canadians improve their lives by engaging in financial planning. The goal of the week is to raise awareness on the importance of financial planning and to inspire Canadians to take action.

Do you need a Financial Plan?

Bringing all of your finances together to help you achieve your financial goals can have several benefits. The FPSC® states:

- 51% of Canadians with a financial plan feel on track to meet their targeted retirement lifestyle, compared to 18% of Canadians with no plan;
- 61% of Canadians who have engaged in a comprehensive financial plan feel they have peace of mind compared to 36% of Canadians with no plan;
- CFP® professionals make a difference. 71% of Canadians working with a CFP® professional state they are closer to realizing some of their goals, compared to 61% of those working with a planner that is not certified.

Your Reuter Benefits team of professionals includes Certified Financial Planners to assist you. You can contact Reuter Benefits either by phone at 1-800-666-0142 or via email at retire@reuterbenefits.com. You can also learn more about the FPSC, and access other information and resources at the FPSC website at www.fpssc.ca, or the Institut québécois de planification financière (IQPF) at www.iqpf.org.