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Let Financial Planning Week Inspire You To Put Your Goals Into Action!

As part of an ongoing campaign to make financial planning more a part of Canadians' lives, the Financial Planning Standards Council (FPSC®) recently held its fourth Canada-wide Financial Planning week during November 19-24. FPSC is a not-for-profit organization that certifies financial planners, develops and enforces professional standards, and is dedicated to helping Canadians improve their lives by engaging in financial planning.

In an October 31, 2012 article in the Globe and Mail, the FPSC asked Certified Financial Planner®/CFP® professionals in an on-line survey why they think many Canadians fail to engage in financial planning. "Confusion, procrastination and some long-standing myths continue to be serious roadblocks standing in the way of Canadians bringing more financial planning into their lives," says Tamara Smith, Vice President of Marketing and Consumer Affairs, FPSC. The following are the some of the reasons provided:

- Too busy; failure to make it a priority;
- Most don't know how to get started;
- Think they need to have more saved to need a plan;
- Aren't sure where to go for help.

Reuter Benefits encourages you to discuss your financial planning with a licensed professional. Financial planning is an ongoing process that determines how you can meet your life goals through proper management of your finances. 76% of Canadians who work with a Certified Financial Planner professional feel their financial affairs are on track (per the FPSC's Value of Financial Planning Study, 2010).

Your Reuter Benefits team of professionals includes Certified Financial Planners to assist you. You can contact Reuter Benefits either by phone at 1-800-666-0142 or via email at retire@reuterbenefits.com. You can also learn more about the FPSC, reference the full article, and access other information and resources at the FPSC website at www.fpsc.ca.